



Town of View Royal
45 View Royal Avenue
Victoria, BC V9B 1A6
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Hotel Investment Incentive Program Bylaw No. 1183, 2026

In compliance with section 227 of the *Community Charter*, notice is hereby given that the Council of the Town of View Royal intends to consider adoption of Hotel Investment Incentive Program Bylaw No. 1183, 2026 at its meeting scheduled for Tuesday, September 22, 2026 at 6:00 p.m. in Council Chambers, View Royal Town Hall, 45 View Royal Avenue.

The purpose of the bylaw is to establish the revitalization tax exemption program, and the economic objectives of the program are to:

- Encourage investment in hotel development within View Royal;
- Support business and tourism growth in View Royal; and
- Increase permanent employment opportunities within View Royal.

The revitalization program is intended to accomplish its objectives by:

- Providing tax certainty to hotel developers; and
- Reducing the municipal tax burden on parcels where the hotel project is being undertaken.

The proposed bylaw will establish a tax revitalization program to grant property tax exemptions for eligible projects. The kinds of projects eligible for tax exemption under the proposed bylaw are new construction of a hotel built on any land in the Town of View Royal.

The tax exemption available under the proposed bylaw applies to the entire parcel of an eligible development, with a maximum term of ten (10) years as follows:

Tax Exemption Period	Municipal Property Tax Exemption
Years 1-5	100%
Year 6	80%
Year 7	60%
Year 8	40%
Year 9	20%
Year 10	10%

Under section 197(1) of the *Community Charter*, the amount of the proposed annual tax exemption is calculated by deducting the baseline assessment from the current assessed value and applying the difference to the current municipal tax rate. The total tax exemption for all years must not exceed the total cost of improvements or the increase in municipal taxes payable due to the revitalization.

For information on how to participate in the meeting, please visit the Town's website at <https://www.viewroyal.ca/EN/main/town/agendas-minutes-videos/live-webcast-meeting.html>.

As well as there being an opportunity for public comment at the meeting, persons who wish to comment on the Bylaw may submit comments in writing by 12:00 p.m., Tuesday, September 22, 2026 to the Corporate Officer, Town of View Royal, 45 View Royal Avenue, Victoria, BC V9B 1A6; drop them off

at the Town Hall; put them in the Town's mail drop box located to the left of the main doors at Town Hall; or send them to info@viewroyal.ca.

Any person wishing to review a copy of the proposed Hotel Investment Incentive Program Bylaw may do so by contacting the Town of View Royal, Corporate Administration Department.

Elena Bolster
Corporate Officer
Town of View Royal
(250)-479-6800